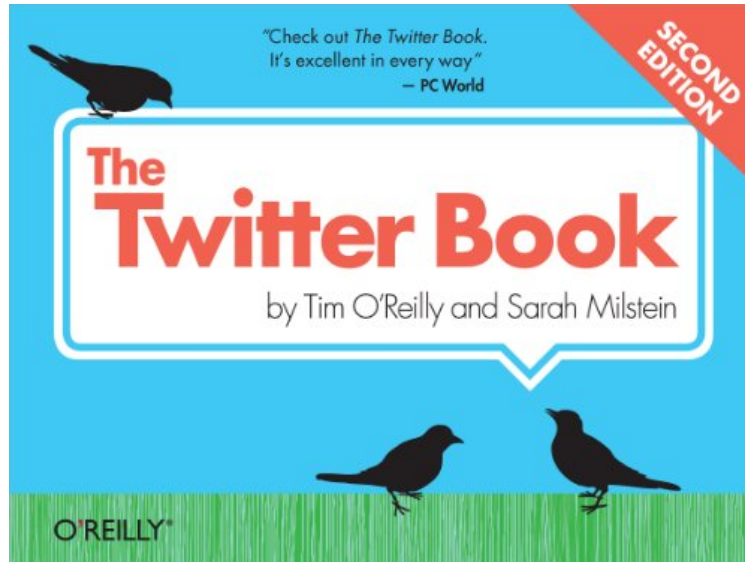


The Twitter Book

Von Tim O'Reilly, Sarah Milstein
audiobook / *ebooks / Download PDF / ePub / DOC



Produktinformation -Verkaufsrank: #378706 in eBooksVerffentlicht am: 2011-11-07Erscheinungsdatum: 2011-11-07File Name: B0064NUGGU | File size: 46.Mb

Von Tim O'Reilly, Sarah Milstein : The Twitter Book before purchasing it in order to gage whether or not it would be worth my time, and all praised The Twitter Book:

KurzbeschreibungTwitter is not just for talking about your breakfast anymore. Its become an indispensable communications tool for businesses, non-profits, celebrities, and people around the globe. With the second edition of this friendly, full-color guide, youll quickly get up to speed not only on standard features, but also on new options and nuanced uses that will help you tweet with confidence.Co-written by two widely recognized Twitter experts, The Twitter Book is packed with all-new real-world examples, solid advice, and clear explanations guaranteed to turn you into a power user.Use Twitter to connect with colleagues, customers, family, and friendsStand out on TwitterAvoid common gaffes and pitfallsBuild a critical communications channel with Twitterand use the best third-party tools to manage it.Want to learn how to use Twitter like a pro? Get the book that readers and critics alike rave about.