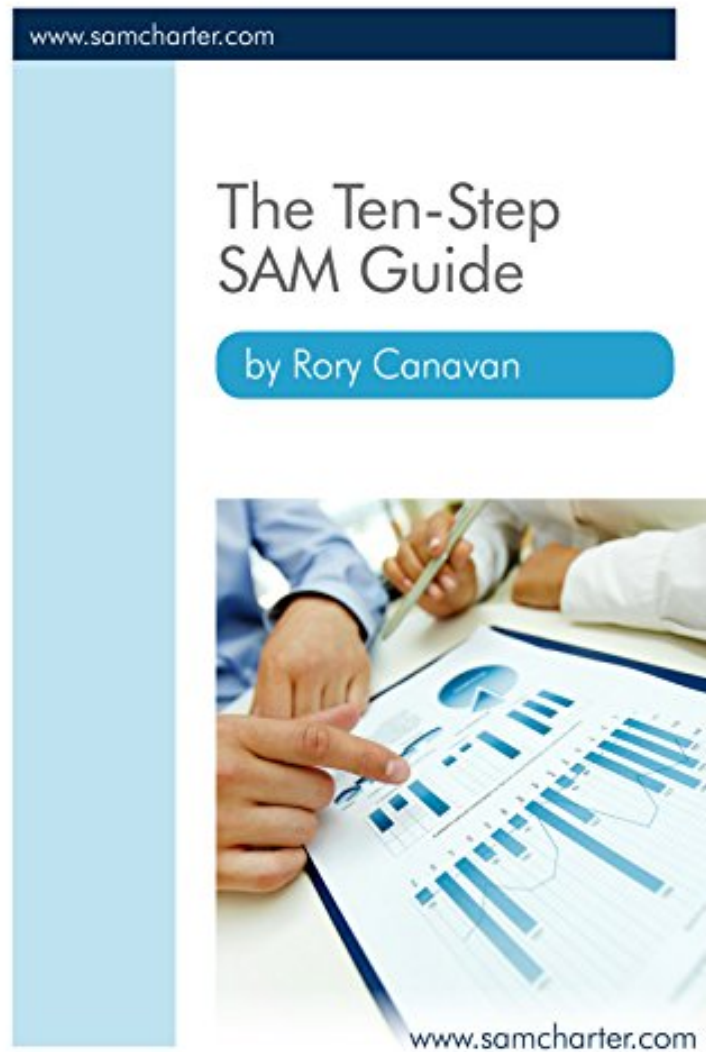


The Ten-Step SAM Guide (English Edition)

Von Rory Canavan

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KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Must-read for SAM beginnersVon Alexander LodenkemperIf you are just about to start your SAM journey - this is the thing to begin with, it gives a great high-level overview of all the little bits and pieces that you need to take into

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KurzbeschreibungEmbarking upon a Software Asset Management (SAM) programme can be a fraught experience if the correct mindset is not adopted from the start. This book seeks to offer you food for thought as to what information you need, in what format you need it, and when. This, aligned to the notion of plugging into executive demands should ensure that your efforts in SAM are not just point in time, but become an integral part of your IT operations.If you want to take control of your SAM initiative, then this book is the place to start - Remember: Software Vendors do not pay your wages - Your company does!With a technical background in business and systems analysis, Rory has a wide range of first-hand experience advising numerous companies and organisations, including the Royal Navy, Compaq and HP, on the best practices and principles pertaining to software asset management. More recently, Rory has joined the Board of ITAMOrg.com - Europe's leading IT Asset Management organisation.

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