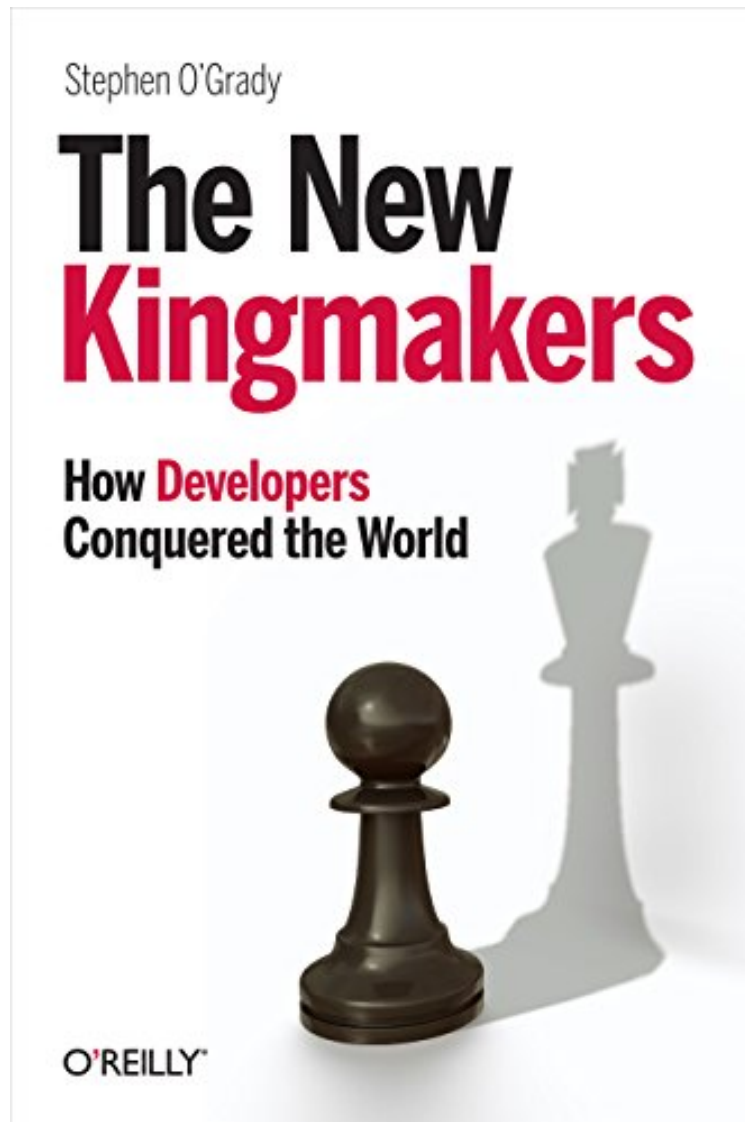


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The New Kingmakers: How Developers Conquered the World

Von Stephen O'Grady

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Von Stephen O'Grady : The New Kingmakers: How Developers Conquered the World before purchasing it in order to gage whether or not it would be worth my time, and all praised The New Kingmakers: How Developers Conquered the World:

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Great story to explain non-techies why software developer are different...Von Stefan FerberI really like the story. Great book. Give it to your non-IT friends, your HR department, and CFO.Hence, it does not explain all things quite well as

there are also other factors than "Kingmakers" that explain some of the examples e.g. iPhone App development was a pain in the early days, Objective C, Xcode, complex security certificate processes are good example how not to do it. Here it was the cool product iPhone that attracted the programmers and not the SDK. There are only a few pictures and they are not easy to read or understand. Very untypical for an O'Reilly book. But the very very best thing about this book is: The title and the title picture. 0 von 0 Kunden fanden die folgende Rezension hilfreich. Wert von Entwicklern Von Patrick Buchholz Das Buch gibt eine andere Sicht auf die jüngsten Firmenübernahmen durch Google, Apple, usw. Wie der Titel sagt, Software Entwickler und ihr eigentlicher Wert wird mal von einer anderen, in Deutschland noch nicht verbreiteten Ansicht betrachtet. Man kann das Buch gut an einem Ingeren Flug durchlesen. Auf jeden Fall werden interessante Diskussionsansätze geliefert. Entwickler, ihr seid mehr wert als ihr denkt!

Kurzbeschreibung The New Kingmakers documents the rise of the developer class, and provides strategies for companies to adapt to the new technology landscape. From recruiting to retention, it provides a playbook to work more efficiently and effectively with the most important members of your organization. Kurzbeschreibung The New Kingmakers documents the rise of the developer class, and provides strategies for companies to adapt to the new technology landscape. From recruiting to retention, it provides a playbook to work more efficiently and effectively with the most important members of your organization. über den Autor und weitere Mitwirkende Stephen O'Grady is a co-founder of the developer-focused technology analyst firm, RedMonk. Regularly cited in publications such as the New York Times, BusinessWeek, and the Wall Street Journal, Stephen's work revolves around understanding developer needs and trends and working with businesses to help them work more effectively with the New Kingmakers. Although his birth certificate says New York City, Stephen is a Red Sox fan, born and raised. A graduate of Williams College, Stephen lives in Midcoast Maine with his wife.