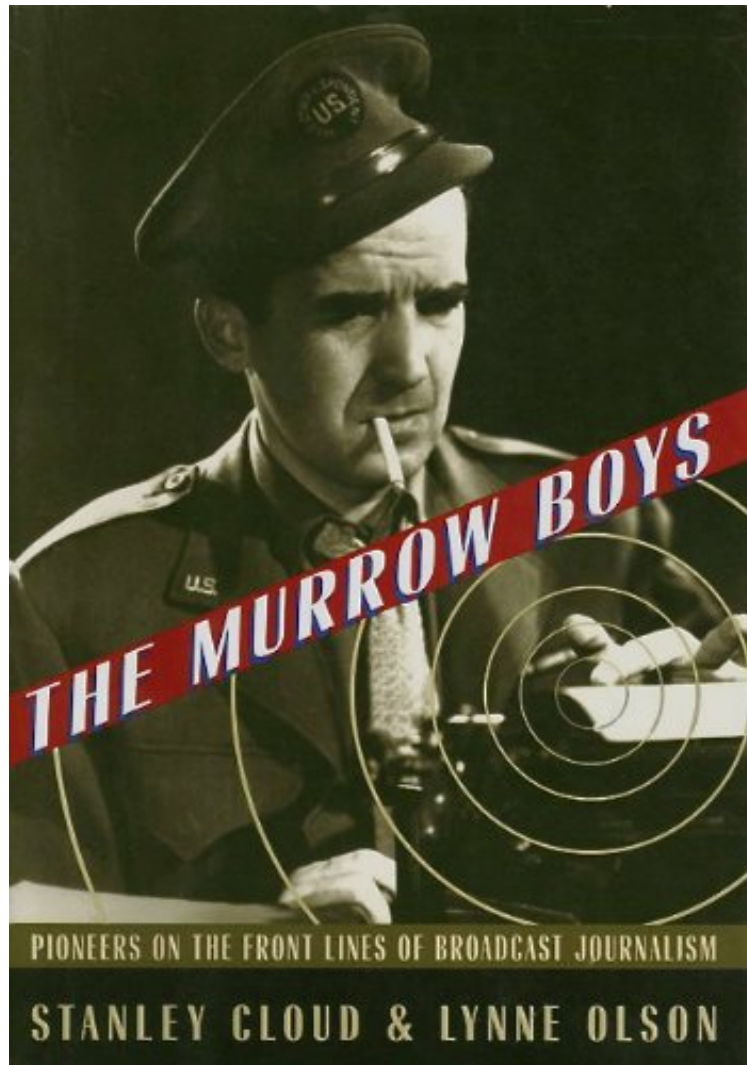


(Download free pdf) The Murrow Boys: Pioneers in the Front Lines of Broadcast Journalism (English Edition)

## The Murrow Boys: Pioneers in the Front Lines of Broadcast Journalism (English Edition)

Von Lynne Olson, Stanley Cloud  
audiobook / \*ebooks / Download PDF / ePub / DOC



[Download](#)

[Read Online](#)

Produktinformation -Verkaufsrang: #1021157 in eBooksVerffentlicht am: 2009-11-02Erscheinungsdatum: 2009-11-02File Name: B002X7932E | File size: 37.Mb

Von Lynne Olson, Stanley Cloud : **The Murrow Boys: Pioneers in the Front Lines of Broadcast Journalism (English Edition)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Murrow Boys: Pioneers in the Front Lines of Broadcast Journalism (English Edition):

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. How radio and TV news got started.Von Ein KundeGreat book for news junkies, World War II buffs, and anyone who has

ever gotten shafted on the job! The authors showed how these men made CBS the Tiffany network, and how it discarded every single one of them, including the great Ed Murrow. An insightful look at network news, and why there's not much depth to it. Interesting to see what went on "behind the scenes" with some of the most famous (and not familiar) names in broadcast journalism. Not a boring chapter in the book!

KurzbeschreibungDESCRIPTION "The Murrow Boys" tells the story of the legendary band of correspondents who, under Edward R. Murrow's direction, formed CBS's pioneering World War II news team and, in doing so, invented modern broadcast journalism. All in their twenties and thirties, Murrow and the Boys (who included William L. Shirer, Eric Sevareid, and Howard K. Smith) covered and brought to vivid life the war's great events, from the German invasion of Poland to D-Day and the Battle of the Bulge. Young idealists, they believed they were here to change the world. But their triumphant early careers, which made them celebrities in America, would eventually come to grief in the fickle world of broadcasting. The increasing desire for entertainment, McCarthyism, the rise of corporate sponsorship, and ultimately the birth of television all conspired to taint the tradition of serious journalism as the Boys had known it. A dramatic, exhilarating narrative that portrays exceptional lives against the tumultuous backdrop of the last half century, The Murrow Boys is both a powerful reminder of the possibilities of broadcast journalism and a sharp-eyed account of where the craft went wrong. REVIEWS "This is one of those rare books, a history so vivid and clear you get fifty years younger by reading it, about a shining moment in the radio business, CBS's reporting from Europe at the outset of World War II." -- Garrison Keillor "These great correspondents created and set the early standards for broadcast news. They and their dramatic stories represent the 'right stuff' of journalism." -- Walter Cronkite "A lively, colloquial history of broadcast journalism that is so exciting one's impulse is to read it in a single sitting." -- Publishers Weekly (starred review) "One of the most fascinating and important accounts of broadcast journalism I have read." -- Jeff Greenfield, Time "A riveting, entertaining, exhilarating, warts-and-all story." -- New York Daily News "A wonderful evocation of a time and of a group of men bound together by their loyalty to Edward R. Murrow. Men of integrity all, but not without petty jealousies, ambition, intrigue, and yes, great courage, too." -- Morley Safer "A greater appreciation of the glories of broadcasting can be gained by reading [this] book than by observing the reporting and interviewing styles of...current news personalities." -- New York Times "A book to savor." -- BookPage "Consistently fascinating, The Murrow Boys is essential reading for anyone interested in broadcast journalism...Stanley Cloud and Lynne Olson give us a splendid sense of the professional heritage that broadcast journalists might someday reclaim." -- Dallas Morning News KurzbeschreibungDESCRIPTION "The Murrow Boys" tells the story of the legendary band of correspondents who, under Edward R. Murrow's direction, formed CBS's pioneering World War II news team and, in doing so, invented modern broadcast journalism. All in their twenties and thirties, Murrow and the Boys (who included William L. Shirer, Eric Sevareid, and Howard K. Smith) covered and brought to vivid life the war's great events, from the German invasion of Poland to D-Day and the Battle of the Bulge. Young idealists, they believed they were here to change the world. But their triumphant early careers, which made them celebrities in America, would eventually come to grief in the fickle world of broadcasting. The increasing desire for entertainment, McCarthyism, the rise of corporate sponsorship, and ultimately the birth of television all conspired to taint the tradition of serious journalism as the Boys had known it. A dramatic, exhilarating narrative that portrays exceptional lives against the tumultuous backdrop of the last half century, The Murrow Boys is both a powerful reminder of the possibilities of broadcast journalism and a sharp-eyed account of where the craft went wrong. REVIEWS "This is one of those rare books, a history so vivid and clear you get fifty years younger by reading it, about a shining moment in the radio business, CBS's reporting from Europe at the outset of World War II." -- Garrison Keillor "These great correspondents created and set the early standards for broadcast news. They and their dramatic stories represent the 'right stuff' of journalism." -- Walter Cronkite "A lively, colloquial history of broadcast journalism that is so exciting one's impulse is to read it in a single sitting." -- Publishers Weekly (starred review) "One of the most fascinating and important accounts of broadcast journalism I have read." -- Jeff Greenfield, Time "A riveting, entertaining, exhilarating, warts-and-all story." -- New York Daily News "A wonderful evocation of a time and of a group of men bound together by their loyalty to Edward R. Murrow. Men of integrity all, but not without petty jealousies, ambition, intrigue, and yes, great courage, too." -- Morley Safer "A greater appreciation of the glories of broadcasting can be gained by reading [this] book than by observing the reporting and interviewing styles of...current news personalities." -- New York Times "A book to savor." -- BookPage "Consistently fascinating, The Murrow Boys is essential reading for anyone interested in broadcast journalism...Stanley Cloud and Lynne Olson give us a splendid sense of the professional heritage that broadcast journalists might someday reclaim." -- Dallas Morning News Synopsis Looks at a group of foreign correspondents who transformed broadcast journalism, including Edward R. Murrow, Eric Sevaried, William L. Shirer, and Howard K. Smith.