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Von Tereza Litsa

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Von Tereza Litsa : Social Media in 2014 (English Edition) before purchasing it in order to gage whether or not it would be worth my time, and all praised Social Media in 2014 (English Edition):

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich.
Summary of Social Media plattformsvon Roger KopenigTereza Litsa has written a very good summary of the main

networks on social media. I recommend the book to entrepreneurs, managers and authors who are new or intermediate users of social media. What I liked most was the information about Google+. A positioning matrix containing all described networks would have lead to a five stars voting from me.

Kurzbeschreibung This ebook is for anyone interested in social media, especially business owners and social media managers that need to stay current with the latest social media trends. It contains a short analysis for each social network separately, which even allows you to study only the ones you're more interested in. A new year brings new challenges for social media users. In a fast-paced era, a single month can bring numerous changes, not to mention a whole year. As we leave 2013 behind, what should we expect during 2014 from each social network? Does your social media marketing plan need a change? Which social networks will be trending during the next months? Time to keep up with the new year and leave the competitors behind!

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