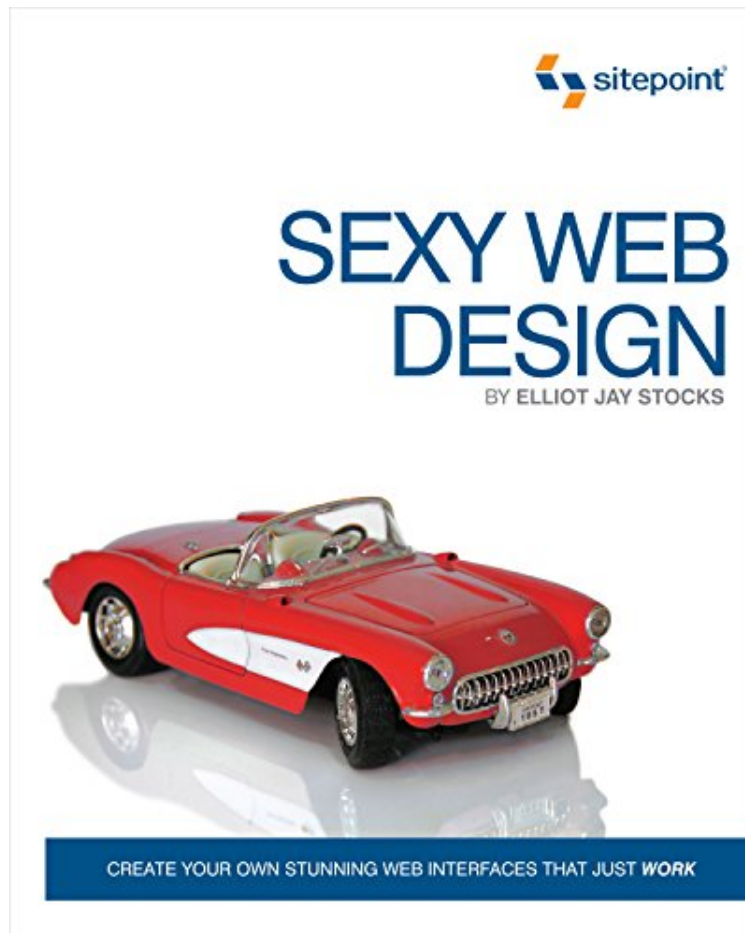


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## Sexy Web Design: Creating Interfaces that Work

*Von Elliot Jay Stocks*

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**Von Elliot Jay Stocks : Sexy Web Design: Creating Interfaces that Work** before purchasing it in order to gage whether or not it would be worth my time, and all praised Sexy Web Design: Creating Interfaces that Work:

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Wirklich gelungenVon webblueteMir hat dieses Buch sehr gut gefallen. Ich habe viele Anregungen und Tipps fr meine eigene Arbeit im Bereich Webdesign erhalten. Weiter so Elliot Jay Stocks, ich freue mich schon auf sein nchstes Buch.

KurzbeschreibungSexy Web Design is an easy-to-follow guide that reveals the secrets of how to build your own breathtaking web interfaces from scratch. You'll be guided through the entire process of creating a gorgeous, usable web site by applying the timeless principles of user-centered design.Even if you're short on design skills, with this book you'll be creating your own stunning web sites in no time at all.Throughout, the focus is on simple and practical

techniques that anyone can use - you don't need to have gone to art school or have artistic flair to create stunning designs using the methods outlined in this book. The book's full-color layout and large format (8" x 10") make *Sexy Web Design* a pleasure to read. Master key web interface design principles. Design amazing web interfaces from scratch. Create beautiful, yet functional, web sites. Unleash your artistic talents. And much more. Who should read this book? Whether you're completely new to web design, a seasoned pro looking for inspiration, or a developer wanting to improve your sites' aesthetics, there's something for everyone here. How? Because instead of trying to cover every possible area of creating a web site, we've focused purely on the design stage; that is, everything that happens before a single line of code is written. However, great design is more than just aesthetics. Long before we open our graphics program of choice, we'll be conducting research, dealing with clients, responding to briefs, sketching out sitemaps, planning information architecture, moving from doodles to diagrams, exploring different ways of interactivity, and building upon design traditions. But ultimately, you'll be finding out how to create web sites that look drop-dead gorgeous.