

(Download pdf ebook) Search Patterns: Design for Discovery

## Search Patterns: Design for Discovery

Von Peter Morville, Jeffery Callender  
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**Von Peter Morville, Jeffery Callender : Search Patterns: Design for Discovery** before purchasing it in order to gage whether or not it would be worth my time, and all praised Search Patterns: Design for Discovery:

KundenrezensionenHilfreichste Kundenrezensionen1 von 1 Kunden fanden die folgende Rezension hilfreich. Designinspirationen - weit ber Suchfelder hinausVon Reto ListGoogle mag mit seinem prominenten Suchfeld Standards gesetzt haben, aber es gibt so viel mehr zu sehen. Peter Morville und Jeffery Callender ermuntern uns dazu, diese grosse, weite Welt der digitalen Suche zu entdecken: Definition und Bedeutung, Akteure und Umfeld, Benutzererfahrung und Psychologie, Designschablonen, Entdeckungsmaschinen sowie Zukunftsszenarien.Entstanden ist ein unglaublich kompakter, unterhaltsamer Designfhrer, fokussiert auf die Suche in Webs, Webapplikationen und auf Mobiltelefonen, aber ohne Bezug auf die Webanalytik. Smtliche Suchkonzepte und Designschablonen werden mit vielen faszinierenden Beispielen und durchdachten Visualisierungen illustriert. Letztere eignen sich auch hervorragend

zum Nachschlagen, als Zusammenfassung oder zur Wiederauffrischung des Stoffes. Ich stimme mit den beiden Autoren voll und ganz berein, dass wir für die Suche noch viel mehr Begeisterung aufbringen sollten. "Sie ist beim weitem viel interessanter und bedeutender, als die meisten Leute annehmen." Allen, welche das Thema "Suche" besser verstehen und das Design innovativer angehen wollen, kann ich das Buch uneingeschränkt empfehlen. Es ist erstaunlich, wie viele Inspirationen man findet, wenn man erst einmal über den Rand eines Suchfeldes hinausblickt...

**Kurzbeschreibung** What people are saying about Search Patterns "Search Patterns is a delight to read -- very thoughtful and thought provoking. It's the most comprehensive survey of designing effective search experiences I've seen." -- Irene Au, Director of User Experience, Google "I love this book! Thanks to Peter and Jeffery, I now know that search (yes, boring old yucky who cares search) is one of the coolest ways around of looking at the world." -- Dan Roam, author, The Back of the Napkin (Portfolio Hardcover) "Search Patterns is a playful guide to the practical concerns of search interface design. It contains a bonanza of screenshots and illustrations that capture the best of today's design practices and presents a fresh perspective on the broader role of search and discovery." -- Marti Hearst, Professor, UC Berkeley and author, Search User Interfaces (Cambridge University Press) "It's not often I come across a book that asks profound questions about a fundamental human activity, and then proceeds to answer those questions with practical observations and suggestions. Search Patterns is an expedition into the heart of the web and human cognition, and for me it was a delightful journey that delivered scores of insights." -- Dave Gray, Founder and Chairman, XPLANE "Search is swiftly transforming everything we know, yet people don't understand how mavens design search: by stacking breadcrumbs, scenting widgets, and keeping eyeballs on the engine. I urge you to put your eyeballs on this unique and important book." -- Bruce Sterling, Writer, Futurist, and Co-Founder, The Electronic Frontier Foundation "As one who searches a lot (and often ends up frustrated), Search Patterns is a revelation." -- Nigel Holmes, Designer, Theorist, and Principal, Explanation Graphics "Search Patterns is a fabulous must-have book! Inside, you'll learn the whys and wheres of practically every modern search design trick and technique." -- Jared Spool, CEO and Founder, User Interface Engineering Search is among the most disruptive innovations of our time. It influences what we buy and where we go. It shapes how we learn and what we believe. In this provocative and inspiring book, you'll explore design patterns that apply across the categories of web, ecommerce, enterprise, desktop, mobile, social, and real-time search and discovery. Filled with colorful illustrations and examples, Search Patterns brings modern information retrieval to life, covering such diverse topics as relevance, faceted navigation, multi-touch, personalization, visualization, multi-sensory search, and augmented reality. By drawing on their own experience—as well as best practices and evidence-based research—the authors not only offer a practical guide to help you build effective search applications, they also challenge you to imagine the future of discovery. You'll find Search Patterns intriguing and invaluable, whether you're a web practitioner, mobile designer, search entrepreneur, or just interested in the topic. Discover a pattern language for search that embraces user psychology and behavior, information architecture, interaction design, and emerging technology Boost enterprise efficiency and e-commerce sales Enable mobile users to achieve goals, complete tasks, and find what they need Drive design innovation for search interfaces and applications