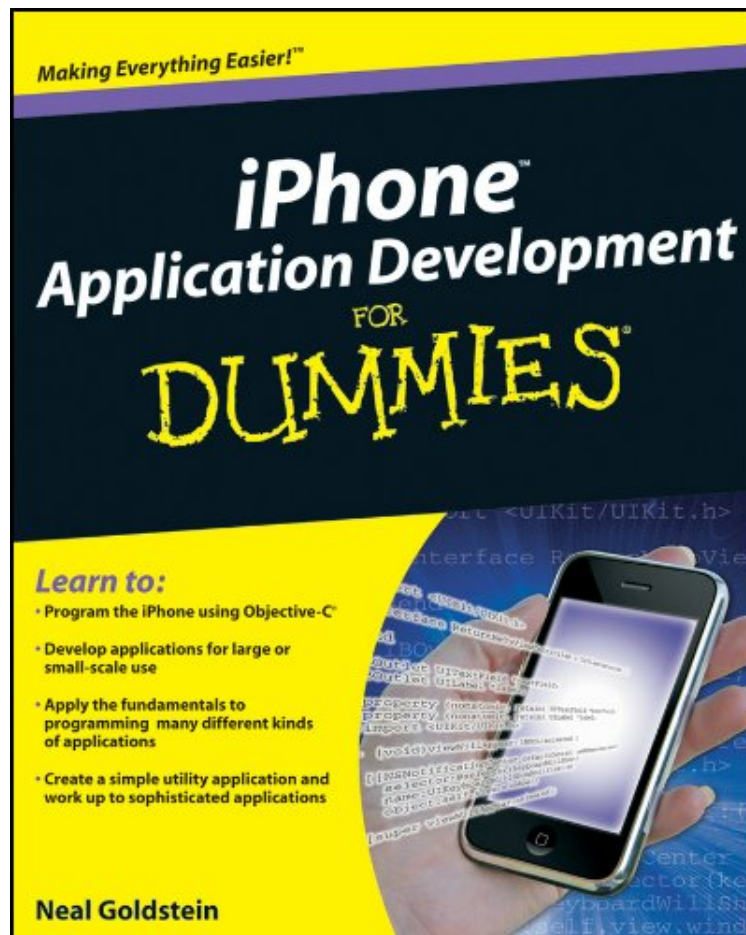


iPhone Application Development For Dummies (For Dummies (Computers))

Von Neal Goldstein

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Von Neal Goldstein : iPhone Application Development For Dummies (For Dummies (Computers)) before purchasing it in order to gage whether or not it would be worth my time, and all praised iPhone Application Development For Dummies (For Dummies (Computers)):

KundenrezensionenHilfreichste Kundenrezensionen1 von 1 Kunden fanden die folgende Rezension hilfreich. Hilfreiches BuchVon Pulpfiction99Wie ein typisches "for Dummies"-Buch ist auch dieses sehr schlicht und einfach aufgebaut und ziemlich ntzlich um iPhone Applikationen zu verstehen. Auch als kleines Nachschlagewerk ist es hervorragend. Leider deckt es jedoch nicht alles ab, was man wissen muss / will. Mchte man sich also mit iPhone Applikationen etwas genauer auseinander setzen, so bentigt man weitere Bcher oder Online-Hilfen.2 von 3 Kunden fanden die folgende Rezension hilfreich. Die Spreu vom Weizen trennenVon Stefan Ettl-StegerApple hat mit dem iPhone den Kultstatus der Marke erhalten, der auf der Chance fr den Einzelnen basiert, seine eigene Kreativitt

auszuleben. Die Vielfältigkeit der Nutzung erlaubt es, vielfältige Nutzen zu entwickeln. Ich habe unzählige Ideen, bin aber kein Programmierer. Wenn man für einen Webdesigner oder Programmierer ein Pflichtenheft erstellt, versteht dieser die Vision selten. Er braucht eine Anleitung in seiner Denkweise. Dieses Buch ermöglicht mir diese Übertragung. Außerdem kann nicht jeder Programmierer alles und die die alles können sind teuer. Dieses Buch holt ihn auf seinem momentanen Kenntnisstand ab.

Kurzbeschreibung Here's the fun and easy way to learn how to create your own iPhone applications Whether you're a professional developer or an iPhone user with a knack for technology, this plain English guide shows you how easy it can be to create your own cool iPhone and iPod touch apps. The open iPhone SDK offers a world of opportunities, and with the information in iPhone Application Development For Dummies, you can get in on the fun and profit. You don't need high-level programming skills to create iPhone apps. iPhone Application Development For Dummies walks you through the fundamentals for building a variety of applications using Objective-C and covers the critical steps for creating applications that get accepted into the AppStore. Apple's open SDK for the iPhone allows any developer to create iPhone applications This guide helps you develop new applications for use on your own iPhone or for release to other iPhone and iPod Touch users Covers small and large-scale application development Shows how to develop using Objective-C Enables both novice and experienced programmers to leverage the marketing power of the open iPhone SDK The iPhone is the hottest smart phone around, and with iPhone Application Development For Dummies, you can create cool new apps to make it even more exciting. Kurzbeschreibung Here's the fun and easy way to learn how to create your own iPhone applications Whether you're a professional developer or an iPhone user with a knack for technology, this plain English guide shows you how easy it can be to create your own cool iPhone and iPod touch apps. The open iPhone SDK offers a world of opportunities, and with the information in iPhone Application Development For Dummies, you can get in on the fun and profit. You don't need high-level programming skills to create iPhone apps. iPhone Application Development For Dummies walks you through the fundamentals for building a variety of applications using Objective-C and covers the critical steps for creating applications that get accepted into the AppStore. Apple's open SDK for the iPhone allows any developer to create iPhone applications This guide helps you develop new applications for use on your own iPhone or for release to other iPhone and iPod Touch users Covers small and large-scale application development Shows how to develop using Objective-C Enables both novice and experienced programmers to leverage the marketing power of the open iPhone SDK The iPhone is the hottest smart phone around, and with iPhone Application Development For Dummies, you can create cool new apps to make it even more exciting. Buchrückseite Create cool apps for your iPhone and distribute your creations to others Even if you're not an experienced programmer, you'll be delighted to see how easy it is to build applications for the iPhone. All you need is an idea and a little bit of programming knowledge - and this book, of course. Here, step by step, is how to develop apps using Objective-C. Let's begin! * What is this thing? - get the full view of what the iPhone was designed to do, what users want it to do, and what you have to work with * Get your credentials - sign up to be a registered iPhone developer and explore the SDK * Load your toolbox - use the Xcode IDE: Interface Builder, iPhone Simulator, code editor, and debugger * Make it happen - set up your first project, set up the user interface, and implement view controls * Fine-tune your application - with content views and custom navigation buttons * Give it life - take your creation out of the simulator and follow all the proper steps to install and run it on your iPhone * Go big-time - compile your app for distribution and learn how to distribute it through the App Store Open the book and find: * How iPhone applications actually work * What makes a great iPhone app * How to use design patterns * All about nib files * What goes into a good interface for a small device * How to easily access iPhone documentation * Tips for managing memory * How to provide maximum functionality