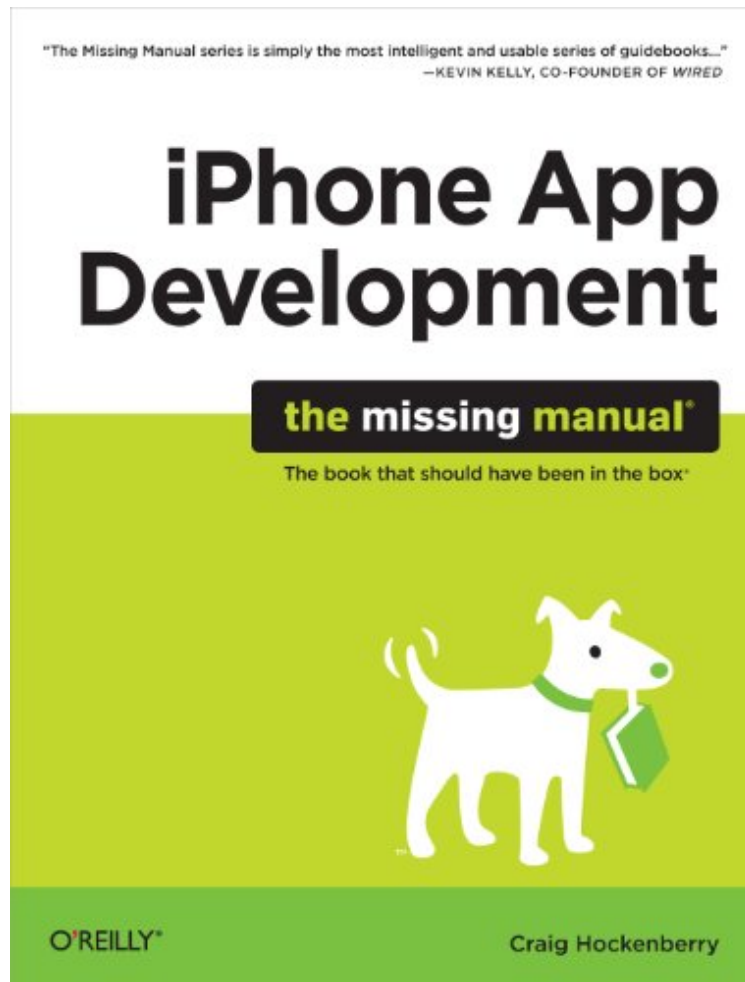


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iPhone App Development: The Missing Manual

Von Craig Hockenberry

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KundenrezensionenHilfreichste Kundenrezensionen1 von 1 Kunden fanden die folgende Rezension hilfreich. Personal ReviewVon L. MeinhardtLike every book, this book also have good points and usable content. It is not recommended if you're starting iPhone development using XCode. You have to have at least a little experience programming in Cocoa and knowledge of XCode IDE to make use of its content.

KurzbeschreibungAnyone with programming experience can learn how to write an iPhone app. But if you want to

build a great app, there's a lot more to it than simple coding: you also need to know how design and market your creation. This easy-to-follow guide walks you through the entire process, from sketching out your idea to promoting the finished product. Get to know the tools for developing your iPhone app Design a great app before you start coding Build a complex app with Xcode and Interface Builder Decide how to brand your app-then beta-test that brand in the real world Learn the inside scoop on how to get your app into the App Store Promote your product, track sales, and build a strong customer following