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Idea to iPhone: The essential guide to creating your first app for the iPhone and iPad

Von Carla White

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Von Carla White : Idea to iPhone: The essential guide to creating your first app for the iPhone and iPad before purchasing it in order to gage whether or not it would be worth my time, and all praised Idea to iPhone: The essential guide to creating your first app for the iPhone and iPad:

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Timeless design principlesVon maria-hbThis book is a valuable resource in my library. It contains timeless design techniques and online marketing practices for iPhone apps. Carla writes in a clear language that truly motivates to make the idea-to-iPhone journey with her. I must have read the book 10 times already. And I always get back to it whenever I feel stuck in design process. This book was a great investment and I highly recommend it.

Kurzbeschreibung Learn to build apps from scratch without any programming experience! Do you have a great idea for an app but have no idea where to begin? Then this is the book for you. Even if you have no programming experience, this easy-to-follow, step-by-step guide teaches you exactly what you need to know to bring your app idea to life without a lot of cash or coding. Packed with tips and tricks to get you started, this book shows you - start to finish - how to take your idea and turn it into a fully working, functional app. Walks you through getting started, designing your app, and developing your idea Helps you launch your app and then promote it Reassures you that no programming experience is needed in order to create a fully functional app Idea to iPhone is an easy-to-read book that shows you how to get your idea from your head to the iTunes store! Pressestimmen "Carla has now written a book that teaches anyone how to take a concept from "Idea to iPhone." Her story proves that you can create a successful app that can reap great results. Even if you can't distinguish JavaScript from HTML, you can still lead the process of creating an app that you'd actually want to use." (Forbes, July 2013) "...essential for anyone who wants to create their own app and become successful." (Frost Magazine, May 2013) "This is the perfect book for someone who is always looking for new ideas, who is not scared of hard work and who is very keen on 'do it yourself' as an operating concept. When you have read this book, you do believe you can create a successful app.... I have come away with one clear message - that the opportunities are endless and that we are only at the 'tip of the iceberg' in terms of app development. I am now off to design my first app!" (B2B Marketing, May 2013) Kurzbeschreibung Learn to build apps from scratch without any programming experience! Do you have a great idea for an app but have no idea where to begin? Then this is the book for you. Even if you have no programming experience, this easy-to-follow, step-by-step guide teaches you exactly what you need to know to bring your app idea to life without a lot of cash or coding. Packed with tips and tricks to get you started, this book shows you - start to finish - how to take your idea and turn it into a fully working, functional app. Walks you through getting started, designing your app, and developing your idea Helps you launch your app and then promote it Reassures you that no programming experience is needed in order to create a fully functional app Idea to iPhone is an easy-to-read book that shows you how to get your idea from your head to the iTunes store!