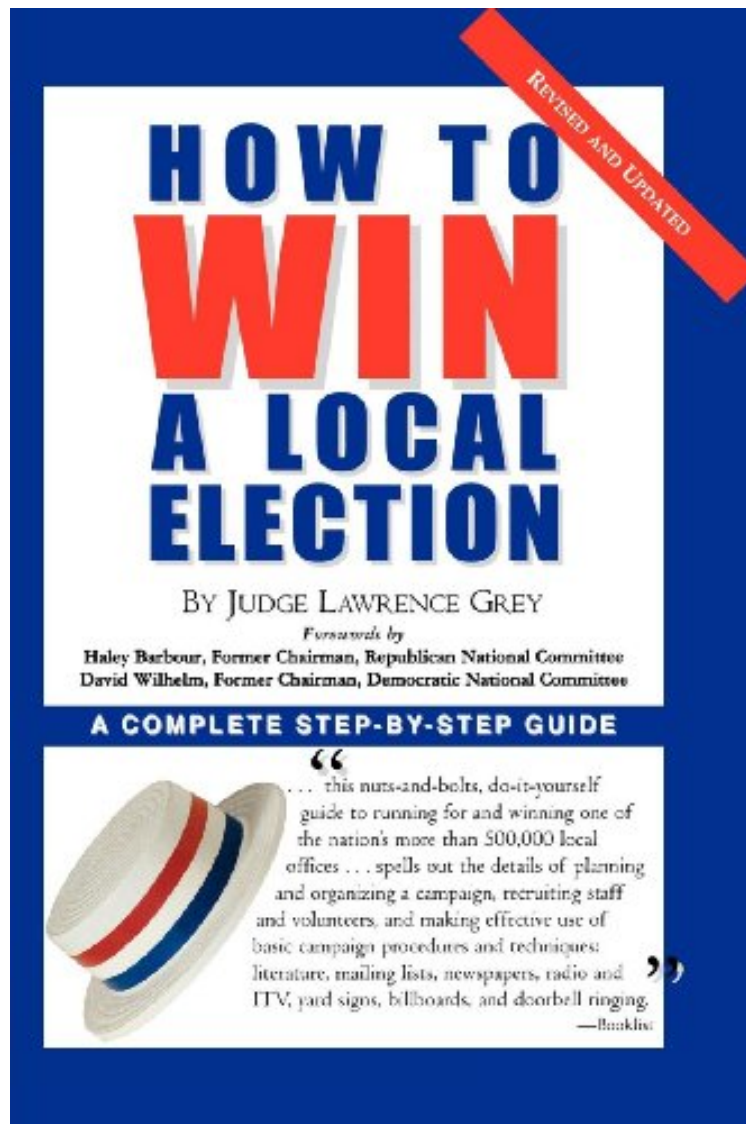


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How To Win A Local Election, Revised: A Complete Step-by-Step Guide

Von M. Andrew Grey

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Produktinformation Veröffentlicht am: 1999-02-23 Erscheinungsdatum: 2012-08-08 File Name: B009D17HDA | File size: 71.Mb

Von M. Andrew Grey : How To Win A Local Election, Revised: A Complete Step-by-Step Guide before purchasing it in order to gauge whether or not it would be worth my time, and all praised How To Win A Local Election, Revised: A Complete Step-by-Step Guide:

Kundenrezensionen Hilfreichste Kundenrezensionen 0 von 0 Kunden fanden die folgende Rezension hilfreich. The best for political newbies Von Ein Kunde This book is excellent for potential candidates with little political experience. To

that end, it does an excellent job spelling out the steps to take to enter and win an election, from choosing your party and getting on the ballot, to running radio ads. On the other hand, if you're someone who's been around the block a few times, there are better books that are more advanced and will be more useful. (I don't think Judge Grey ever targeted his book to people with more than minimal political knowledge.) The other caveat is that the computer information is out-of-date now. I suggest buying a tutorial book on MS Access and Word if you are in need of computer knowledge.0 von 0 Kunden fanden die folgende Rezension hilfreich. Judge Grey Tells You How To Do ItVon Ein KundeAs a novice campaign manager in a local race for county prosecuting attorney, this book was a godsend. Easy to follow, practical, and detailed, I relied upon the advice given in Judge Grey's book to help lead my candidate on to victory! I highly recommend this book as a guide for anyone looking for sound advice on how to plan and execute a strong campaign for an elected office.0 von 0 Kunden fanden die folgende Rezension hilfreich. GREAT BOOK!Von Ein KundeThis is a great book for anyone who wants to serve in public office. But you'll need another book after the election is over... it's called YOU WON - NOW WHAT? How Americans Can Make Democracy Work from City Hall to the White House by Taegan D. Goddard and Christopher Riback.

KurzbeschreibungRevised and updated, this is the most practical, most detailed handbook ever published on the techniques and approaches you need to run a successful campaign for any local office.KurzbeschreibungRevised and updated, this is the most practical, most detailed handbook ever published on the techniques and approaches you need to run a successful campaign for any local office.Synopsis Discusses the details of planning and organizing a campaign, recruiting staff and volunteers, and making effective use of literature, mailing lists, newspapers, radio, and TV.