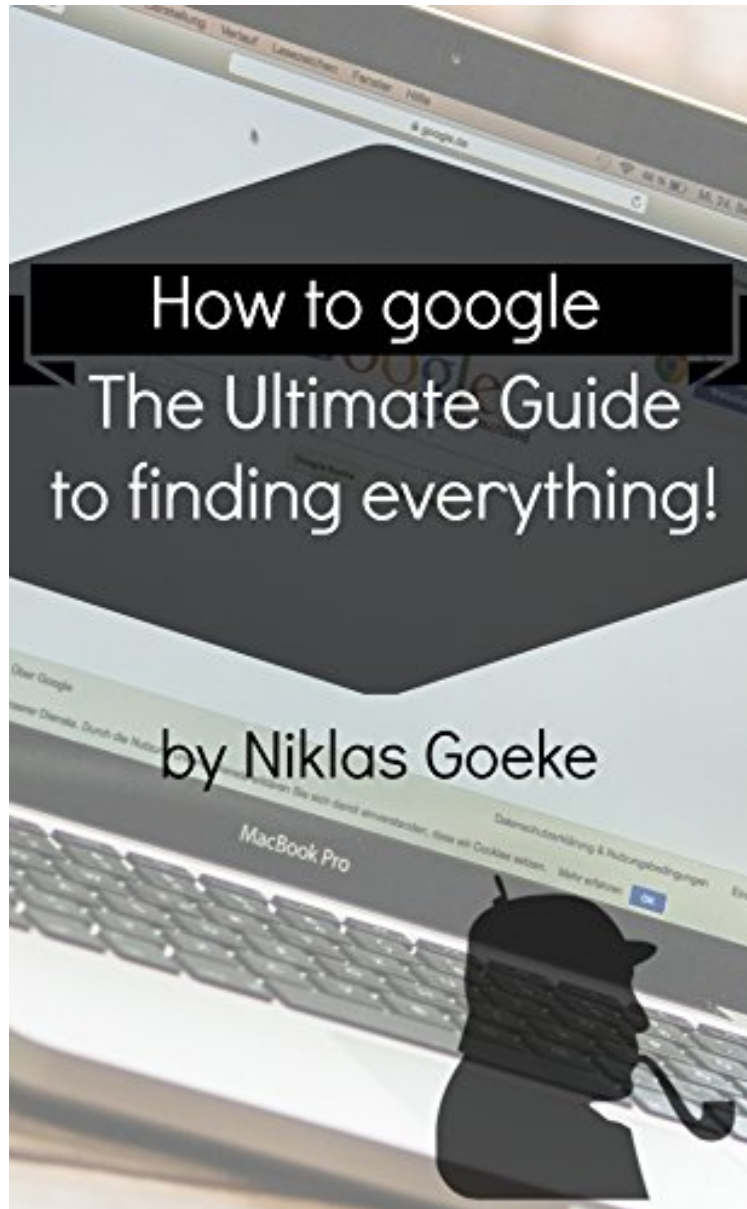


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How to google: The Ultimate Guide to finding everything! (English Edition)

Von Niklas Goeke

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Von Niklas Goeke : How to google: The Ultimate Guide to finding everything! (English Edition) before purchasing it in order to gage whether or not it would be worth my time, and all praised How to google: The Ultimate Guide to finding everything! (English Edition):

KundenrezensionenHilfreichste Kundenrezensionen1 von 1 Kunden fanden die folgende Rezension hilfreich. How to google everything - A humorous and insightful guide for everyone!Von XliFor my new job, I need to be up-to-date on the dreadful topic of research..."Dry", "inaccessible" and "boring" were the keywords that came first into my mind when it comes to using google in a professional setting.However, this humorous guide breathed life into what I'd like to call a "necessary evil" and for that, I could not thank the author enough!Niklas breaks the art of mastering google into three steps:The first is for beginners, (Note: Beginner or not, read this first.) where he explains how to come up with good keywords which essentially touches the way how google works as a search engine. Using concepts such as "elimination", "rephrasing" and "inferring", you will be able to google more efficiently and effectively.In the second step, he goes on to show special usages of google ranging from various subjects (15 in total!) such as weather and sports to biology and history.This section is meant to be used as a reference and should not be read in one session. The images in this section really helped me to understand the numerous little gadgets that make google great. (Did you know that you can look up the origins of words via google? Or that you can easily compare the nutritional values of different types of food?)The last section is for the advanced: Nik shows you how to use the operators in google to narrow down the results, making them more accurate and efficient. (The "allinanchor" operator blew my mind here. Google it!)So folks, what are you waiting for? Everyone can become a master at googling!

Kurzbeschreibung'How to google - The Ultimate Guide to finding everything' is the last guide on googling you will ever read.It breaks down the process of searching with Google and tells you the 3 simple (yet not easy) steps you must take in order to become a master of search.It explains all of Google Search's features with simple and to-the-point descriptions.What's inside:-Instructions on how to use the book itself-The 3 step framework to coming up with better keywords-Over 250 Google shortcuts presented in the form of hands-on examples with pictures-All of Google's advanced search operators explained, packed with tons of clever and previously unseen uses how you can apply them-Funny anecdotes, comments and random tidbitsContinuously updated and expanded!Kurzbeschreibung'How to google - The Ultimate Guide to finding everything' is the last guide on googling you will ever read.It breaks down the process of searching with Google and tells you the 3 simple (yet not easy) steps you must take in order to become a master of search.It explains all of Google Search's features with simple and to-the-point descriptions.What's inside:-Instructions on how to use the book itself-The 3 step framework to coming up with better keywords-Over 250 Google shortcuts presented in the form of hands-on examples with pictures-All of Google's advanced search operators explained, packed with tons of clever and previously unseen uses how you can apply them-Funny anecdotes, comments and random tidbitsContinuously updated and expanded!